

# NEWS RELEASE

Contact: Ashley Shamp (706) 298-0022, [ashamp@asginfo.net](mailto:ashamp@asginfo.net)

## New Products Win 2018 Green Thumb Awards



The two best new product varieties for this year have won the 2018 Green Thumb Award presented by the Direct Gardening Association (formerly called the Mailorder Gardening Association). Honored in the Tools, Supplies and Accessories division were CobraHead "mini" Weeder and Cultivator by CobraHead and the Kaleidoscope Tomato Tower by Gardener's Supply Company.

Winners of the 2018 Green Thumb Awards were chosen by an independent panel of garden writers and editors. The winning products were selected based on their uniqueness, technological innovation, ability to solve a gardening problem or provide a gardening opportunity, and potential appeal to gardeners.

The Green Thumb Awards recognize outstanding new garden products available by mail or online. The awards are sponsored by the Direct Gardening Association (DGA), a nonprofit association of companies that sell garden products directly to consumers via catalogs and websites. For more information visit [www.directgardeningassociation.com](http://www.directgardeningassociation.com).

## 2018 Green Thumb Award Winners ~ Tools, Supplies and Accessories ~

### **CobraHead "mini" Weeder and Cultivator** *CobraHead*

The CobraHead "steel fingernail" blade design is now available on a pocket-sized hand tool that you can always have with you. The CobraHead® "mini" rounds out the CobraHead selection of garden tools. Like the Original CobraHead® Weeder and Cultivator and the CobraHead® Long Handle, the "mini" is an exceptional weeding device capable of performing multiple gardening tasks. Your customers will appreciate these high-quality, American made tools. The CobraHead® "mini" Weeder and Cultivator makes light work of weeding, cultivating, planting and transplanting. This one small tool fills the role of several garden tools including trowels, small hand forks, dibbles, and hand hoes. The "mini" fits in areas impossible to work with larger tools. It is an excellent weeder for grasses and low lying weeds and is very effective on tap roots. Its sharp, narrow blade cuts through the toughest soils. The CobraHead "mini" Weeder and Cultivator retails for \$21.95 and can be purchased at [www.cobrahead.com](http://www.cobrahead.com).





## Kaleidoscope Tomato Tower *Gardener's Supply Company*



The Kaleidoscope Tomato Tower is over 7' high and will frame your tomato plant like a masterpiece. Colorful glass catches the sunlight, while the ultra-sturdy steel and generous dimensions guarantee maximum effectiveness and visual impact. Made with 5/16" diameter powder-coated steel stock, it will last for decades. Sized to support your tallest tomato plant. Includes stakes for anchoring. The Kaleidoscope Tomato Tower is available for purchase at [www.gardeners.com](http://www.gardeners.com) and retails for \$164.00.