

Sponsorship Opportunities

Now more than ever, companies are recognizing the importance of Advertising and Sponsorship— two proven methods for keeping your company name in front of your current and prospective clients.

There are many events to sponsor and ways to promote your company at the any of the two DGA bi-annual events : Summer or Winter Conference.

The information below details the different benefits with each level of Sponsorship and the following page contains a chart of the Conference activities you can sponsor.

ACT NOW! Reserve your sponsorship by completing the last page of this section.

Benefits	Diamond	Platinum	Gold	Silver
	\$4,000 +	\$2,000 - \$3,999	\$1,000 - \$1,999	\$500 - \$999
Recognition in all Conference promotional literature, the on-site program, the post convention newsletter, and emails.	✓	✓	✓	✓
Verbal recognition at the Conference	✓	✓	✓	✓
*Recognition on Conference banner displayed during the Conference at all times	✓	✓	✓	✓
All employees of the sponsoring company receive a special Conference ribbon showing their level of commitment	✓	✓	✓	✓
A list of all sponsoring companies will be on the website	Logo & Weblink	Logo & Weblink	Name & Weblink	Name
Complimentary Conference Registration (s)	2	1		
Advertisement in the Conference Program	Full Page	1/2 Page	1/3 Page	1/4 Page
The opportunity to present a brief overview of the company's product or service	✓	✓	✓	✓
Complimentary table in the Networking/Registration room to display company information during the conference	✓	✓	✓	
Early Bird Pricing on all registrations	✓	✓	✓	
Signage at the event that is sponsored	✓	✓		
A table outside the event to display company information	✓	✓		
The opportunity for all representatives of your company to be introduced at the sponsored event	✓	✓		
No other events are scheduled at the same time so this reaches the entire group of attendees	✓	✓		
1 10' x 10' exhibit table	1 complimentary table	1 complimentary table		

**Recognition in publications and signage is dependent on when the company commits to the sponsorship*

Functions Available For Sponsorship

Day 1 of Conference	SPONSORSHIP LEVEL	SPONSORSHIP VALUE
Welcome Back Reception	Diamond	\$4000 Exclusive—1 sponsor
Day 2 of Conference		
Continental Breakfast	Platinum	\$2000 Exclusive—1 sponsor
First Timer/Recruiter and Past President Luncheon	Gold	\$1500 Exclusive—1 sponsor
Bus Transportation	Silver	\$1500 3 sponsors are welcome at \$500
Networking Reception	Diamond	\$4000 Exclusive—1 sponsor
Day 3 of Conference		
Coffee & Juice Bar	Silver	\$750 Exclusive—1 sponsor
Brunch and Presentation	Gold	\$3000 Exclusive—1 sponsor -OR- 3 sponsors are welcome at \$1000 each
THROUGHOUT THE ENTIRE CONFERENCE		
Networking Room Refreshments—Sponsor gets a display table in the Networking Room for three days	Silver	\$1400 2 sponsors are welcome at \$750 each
Email Station in the Networking Room—Provide free internet access to all Convention attendees. Place your company website up as the screensaver.	Gold	\$1000 Exclusive—1 sponsor
Convention Giveaway	Platinum	\$2000 Exclusive—1 sponsor
Hotel Key Cards	Diamond	\$4000 Exclusive—1 Sponsor
Lanyards	Diamond	\$4000 Exclusive—1 sponsor
Attendee List	Gold	\$1000 Exclusive—1 Sponsor
Mobile Application for the Event	Diamond	\$6,000 Exclusive—1 Sponsor
Conference Program	Diamond	\$4000 Exclusive—1 Sponsor

General Sponsorships (Not dedicated to any specific event)

Companies are not required to sponsor a specific event. Your sponsorship can go towards the general sponsorship fund. The benefits of each sponsorship level are addressed on the previous page.

Diamond Sponsor (\$4000 each)

Gold Sponsors (\$1000 each)

Platinum Sponsor (\$2000 each)

Silver Sponsors (\$500 each)

