

NEWS RELEASE

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New Edible Plant Wins 2017 Green Thumb Award



The best new edible plant variety for 2017 has won the 2017 Green Thumb Award presented by the Direct Gardening Association (formerly called the Mailorder Gardening Association). Honored in the Edible Plants division is Organic Magic Molly Seed Potato from Irish Eyes Garden Seeds.

The winner of the 2017 Green Thumb Award was selected by an independent panel of garden writers and editors. The winning product was selected based on its uniqueness, technological innovation, ability to solve a gardening problem or provide a gardening opportunity, and potential appeal to gardeners.

The Green Thumb Awards recognize outstanding new garden products available by mail or online. The awards are sponsored by the Direct Gardening Association (DGA), the world's largest nonprofit association of companies that sell garden products directly to consumers via catalogs and websites. For more information visit www.directgardeningassociation.com.

2017 Green Thumb Award Winners ~Edible Plants~

Organic Magic Molly Seed Potato *Irish Eyes Garden Seeds*

This Alaskan bred potato variety produces large shaped fingerling tubers. Its dark purple skin and flesh retains its color when boiled. Its excellent earthy flavor and waxy texture are richly enhanced when barbequed, bringing out the warm woodsy smoke flavor of this delicious tuber. Magic Molly is a late setting and long storing potato that will last gardeners well into spring. It is perfect for the health conscious gardener because it contains anthocyanins that are found naturally in vegetables, fruits, and flowers with red, blue, and purple hues. The health benefits include anti-inflammatory, anti-viral, and anti-cancer benefits. Irish Eyes Garden Seeds has 5,000 lbs. available and these can be purchased for \$8 per 2 lbs., 509-933-7150, or at www.irisheyesgardenseeds.com.

